Minutes of a Meeting of the External Partnerships Select Committee held at Surrey Heath House, Camberley on 4 March 2014

- + Cllr Josephine Hawkins Chairman + Cllr Paul Deach – Vice-Chairman
- + Cllr Glyn Carpenter
- + Cllr Ian Cullen
- + Cllr Tim Dodds
- + Cllr David Hamilton
- + Cllr Lexie Kemp
- + Cllr Adrian Page
- + Cllr Chris Pitt

- + Cllr Ken Pedder
- + Cllr Ian Sams
- Cllr Pat Tedder
- Cllr Alan Whittart
- + Cllr John Winterton

vacancy

+ Present
- Apologies for absence presented

Substitutes: Councillor Rodney Bates substitute for Councillor Pat Tedder

In attendance: Councillor Joanne Potter

#### 30/EP Minutes

The open minutes of the meeting of the Committee held on 14 January 2014 were confirmed and signed by the Chairman.

#### 31/EP Chairman's Announcements

The Chairman welcomed Dr Andy Brooks and Nicola Airey, Director and Operations Manager respectively of the Surrey Heath Clinical Commissioning Group, Geoff French, Chairman of the Enterprise M3 Local Enterprise Partnership and Zoe Griffiths, Managing Director of Collectively Camberley.

The Chairman reminded Members that the Executive, at its next meeting, would be considering Revenue Grant Payments to Voluntary Organisations. This Committee had been asked to consider and advise the Executive and the Transformation Manager, Sarah Groom, would outline the proposals later in the meeting.

### <u>PART I</u> (public)

#### 32/EP Surrey Heath Clinical Commissioning Group

Dr Andy Brooks and Nicola Airey provided an update on the Surrey Heath Clinical Commissioning Group (SHCCG) after 12 months of operation. The key areas that the SHCCG targeted in the first year were the internal processes and people, patient and public engagement, collaborative work and achieving real outcomes.

A number of key posts had now been filled, including that of Chairman, Chief Financial Officer and Communications & Engagement Officer.

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The 95% target for staff required to achieve Level 2 of the training requirement on the IG Toolkit assessment had been achieved, with the CCG being the first in the UK to reach this target. The CCG was one of only 15 CCGs to have stayed in the upper quintile over the 4 years of performance measurement, which was the equivalent of 150 people each living an extra year longer in SHCCG than would be the case if they lived in a CCG within the second quintile.

The CCG now had internal and external audit in place, focussing on key financial controls, contracting, performance and governance. All audits had provided significant assurances and no high risk actions had been identified.

In terms of engaging with the public and customers, the SHCCG had put in place a number of engagement events to establish people's needs, priorities and views on current services. They were asked whether the current plans focussed on the right outcomes and if they supported the changes proposed and redesign of services. Views had also been sought on the quality of services, access and signposting and actual delivery on promises made.

The CCG had engaged with the Surrey Heath Youth Council and was seeking to influence Frimley Park Hospital Trust in its proposed acquisition of Wexham Park and Heatherwood Hospital Trust, to ensure that there would be no negative impact on Surrey Heath residents and the standards of services commissioned by the CCG.

There was now a stronger emphasis on children and families. Whilst being assisted by being almost coterminous with the Borough, the CCG has already engaged in a significant level of partnership work. The CCG had worked with the Borough Council and the voluntary sector on the 'Making It Real' event and was developing a local 'Keep Calm' campaign aimed at reducing the use of Accident and Emergency services.

From its inception, the CCG had worked closely with the Council, had participated in both the Surrey Heath Partnership and the recently formed Surrey Heath Health and Wellbeing Board, and had worked jointly with Public Health on a number of projects.

One major change to health provision would be the combining of health and social care budgets. Given the high level of partnership working already in Surrey Heath, it would be possible to reduce inequalities, work better with social care, ensure right services are in place out of hours and in crisis, as well as increasing community support. The focus would be less on what was provided and more on the actual outcomes.

The NHS had identified 5 measures to determine health related quality of life levels. The Surrey Heath CCG had come first overall of 221 CCGs and first in 2 of the 5 measures, those being:

- Indicator 5 The lowest proportion of people reporting poor experience of hospital care; and
- Indicator 6 The lowest level in the country for the proportion of peoples reporting poor experience of General Practice and out of hours services.

There were services where the Borough did less well, including people receiving good hospital care where the CCG had come 10<sup>th</sup>, how long health care adds to your life (15<sup>th</sup>) and people going to hospital when they shouldn't (62<sup>nd</sup>).

The focus would be to maintain the high achieving areas whilst addressing areas which were poorer performing.

The CCG had already achieved improvements with the percentage attending hospital when it was not necessary being down by 6.2% and a reduction in the number going back into hospital after discharge.

Members welcomed the improving trends, noting in particular the improvements in communication with the public.

Councillor Paul Deach highlighted the number of public defibrillators based across the Borough in partnership with the British Heart Foundation. Dr Andy Brooks agreed to discuss with Councillor Deach, ways in which the CCG could support this initiative.

Dr Andy Brooks reported that the CCG was encouraging more opening and extended hours at GP surgeries, as well as seeking national funding for this.

Nicola Airey highlighted joint work with other statutory authorities to address health inequalities, notably in the Old Dean. Projects included reducing risk taking by families, educating parents on looking after their children and improving the infrastructure at the Old Dean Surgery to allow expansion from a single GP service.

Nicola Airey highlighted dementia related work in the Borough, noting that the aim was to have the whole of the Borough as a Dementia Friendly Area. The collective work by partners would produce much better outcomes than individual focusses.

RESOLVED, that the presentation be noted and that the Surrey Heath Clinical Commissioning Group be invited to present a further update to a later meeting.

#### 33/EP Enterprise M3 Local Enterprise Partnership

Geoff French, Chairman of the Enterprise M3 (EM3) Local Enterprise Partnership (LEP) gave a presentation on EM3, including an update on its draft Strategic Economic Plan and specific issues relating to Surrey Heath.

EM3 covered a geographical area of just under 440,000 hectares, stretching 75 miles through Surrey and Hampshire. With a catchment area which included a population in excess of 1.5 million and in the region of 86,500 businesses, of which 63% employed 100 or more, EM3 had developed a Strategy for Growth and a Strategic Economic Plan to push the growth forward. This Plan would be reviewed by Ministers and would form the basis for UK funding and seeking EU funding for EM3 initiatives.

EM3 had one of the highest performing economies in the UK, being close to London and Heathrow Airport and good infrastructure. A well educated

workforce already existed, as did a solid base of growth industries and there was scope for businesses to expand in the area.

Geoff French noted that Councillor Moira Gibson was a member of the LEP. A number of 'Step Up Towns', areas with real potential that needed a boost, had been identified in the EM3 area and Camberley had been identified as such, with a strong business base, transport connectivity and plans for town centre regeneration. EM3 had prioritised support for improvements to the Meadows Roundabout, developments on the M3 between junctions 2 and 4A and development of Camberley Town Centre.

The LEP had entered discussions with South West Trains in relation to improved rail linkages from Waterloo to Camberley and had supported the expansion of Heathrow Airport, on the basis that this would be preferable to the closure and re-location to an island on the Thames. EM3 would also be making representations on the impact of SANGS on the Borough.

Whilst there was £12 billion available to the 39 LEPs, Geoff French emphasised that this would be competed for rather than allocated across the Country.

Engagement would be key to the success of EM3, particularly in developing the case for Government funding. All of the Partnership's plans were available on the web, including the process for individuals/organisations to work up deliverable projects which had been deliberately kept as simple as possible.

50% of the bids submitted by EM3 related to transport. Congestion had been identified as a major drawback in the catchment area and a number of projects were being pushed which were too big to be funded by the LEP, but critical to future development.

EM3 had a polycentric model with a number of towns linked in. In terms of live projects, Geoff French referred to an incubation centre outside Guildford where normal office space was being converted into studio facilities.

The LEP would be discussing with this Council, what development would benefit Surrey Heath, including improvements to the Yorktown and Watchmoor Business Parks, development of technology hubs and science hubs, plus stronger linkages between businesses and schools, including work experience and apprenticeships.

The LEP would soon know what funding had been allocated by the Government. It was seeking European Union funding of £35 million, which would be spread over seven years, but would come with lots of specific target areas such as gender equality, targeting rural areas and youth unemployment. Geoff French suggested that it might be helpful for Members to have a further update after funding streams had been clarified.

RESOLVED, that the report be noted and the Enterprise M3 Local Enterprise Partnership be invited to give a further presentation to a later meeting, once future funding had been clarified.

#### 34/EP Collectively Camberley

Zoe Griffiths, the Managing Director of Collectively Camberley, gave a presentation on developments subsequent to the election of a Business Improvement District (BID) for Camberley Town Centre. She explained that Collectively Camberley had been set up to improve Camberley town centre, to become the destination of choice for local shoppers and visitors, and to be a vibrant location for businesses and residents alike.

The Team had been funded for five years by BID levy payers of Camberley Town Centre and had targeted a reduction in business costs and/or generation of more funds for the business community. The Borough Council was the biggest single levy payer in the Borough, contributing 9% of the BID budget.

Businesses in Camberley had identified the following four key projects:

- (i) Marketing and Promotions;
- (ii) Access;
- (iii) Business Support; and
- (iv) Attractiveness of the Town Centre

Marketing and Promotions formed the biggest part of the BID team's work. As well as having an 'offers' booklet, Collectively Camberley had hosted a number of events, including the Eagle Radio Love Tour, the Big Curry, Farmers' Market, Heroes' Welcome, a vintage car show, with over 3,000 attendees and Actively Camberley. It had coordinated the Christmas lights budgets for the Atrium, The Mall and Surrey Heath Borough Council to maximise the output and outcomes, as well as holding a very successful Christmas Lights event.

Collectively Camberley would be heavily involved in arrangements for the Freedom of the Borough Parade on 14 June 2014 and would project manage a First World War event in September 2014.

Other initiatives included offering all businesses security radios free of charge, mystery shopping and Camberley Together Against Crime.

Ms Griffiths suggested that the success or otherwise of the BID would be judged on if it achieved:

- (i) A positive increase of the Town Centre's profile;
- (ii) An increased footfall;
- (iii) The Town Centre becoming a more desirable destination of choice for residents, visitors and businesses alike;
- (iv) Sustained support offered to Town Centre businesses; and
- (v) Re-election of Collectively Camberley Ltd in 2016 for a further 5 year mandate.

This year, Collectively Camberley had achieved an increase in footfall of 17% as national figures declined dramatically. It was set a challenging social media target of 200,000 twitter members. To date, the total sat at 253,000 and this was matched by improvements in the web page, whilst a facebook account was being built. The Farmers' Market had built from 11 stalls to 40 and would

build further over time. Centralised procurement was in place and a mystery shopper service was available to all retailers.

In terms of parking, Ms Griffiths emphasised that whilst retailers saw this as a major issue, feedback from shoppers suggested that it was not as great an issue as feared. Collectively Camberley would be working with the Council's Commercial Services Manager to get the message out and introduce further improvements where possible.

In response to Members queries, Ms Griffiths confirmed that Collectively Camberley would continue to improve publicity on the Farmers' Market and to address issues around A Boards which were dangerously placed. The Team recognised challenges from other shopping areas and continued to strive to make Camberley Town Centre a destination of choice.

Collectively Camberley was not currently a consultee on car parking regulations, but would welcome inclusion. The Team were looking to increase employment prospects in the Town Centre and hoped to introduce an employee card, which would give discounts to those actually employed in Camberley Town Centre.

Members welcomed developments in the Town Centre and in particular, the many positive initiatives being driven forward by Collectively Camberley.

# RESOLVED, that the presentation be noted and that Collectively Camberley be invited to provide a further update to a later meeting.

Note:

In accordance with the Surrey Heath Code of Conduct, Councillor Paul Deach declared Disclosable Pecuniary Interest and left the Chamber for consideration of this item, as he was a Social Media Consultant for Collectively Camberley, which also sponsored the Residents' Net.

#### 35/EP Revenue and Leisure Grants 2014/15

The Chairman reminded Members that the Executive would be considering revenue and leisure grants on 11 March 2014 and had asked this Committee to consider and feedback on the proposals.

The Transformation Team Manager presented a report detailing the revenue and leisure grant proposals and explaining the reasoning behind the recommendations. She noted in particular issues concerning the grant application from Surrey Heath Age Concern (SHAC) in the absence of clarity in respect of the organisation's accounts, and the position on The Butts Bisley Day Centre.

<u>Surrey Heath Age Concern</u> - SHAC provided the tea rooms in the centre of Camberley for use by the 50+ age group and also provided a visiting service for older house bound residents. It also continued to help, guide and signpost an active information telephone service for this client group.

SHAC was not affiliated to Age UK and acted independently of the national organisation. Costs were expected to be £60,000 in 2014/15. The organisation had £185,832 in reserves at 31 March 2013, following receipt of a £42,645 legacy. The 2013/14 council grant had provided specific support for

the tea rooms with the aim of this becoming self-financing by the end of March 2014.

SHAC had recorded at the end of December 2013 a surplus of £4,624.76. However the treasurer had noted that this figure excluded a number of costs, such as proportional management costs, recruitment, and vetting of new volunteers.

The Committee noted that SHAC had been asked to provide detailed accounts on a number of occasions with no success. Members considered that SHAC should be asked to enter a full and frank dialogue with the Council about the services they will be able to retain, based upon their existing financial commitments and about services the Council may wish to commission from them in the future.

The Butts, Bisley - This centre aimed to promote the welfare of the aged within the parishes of Bisley, Chobham, West End and Windlesham. It hired the Jubilee Room at Bisley Village Hall, opening 3 days per week and providing transport, meals, activities, outings and refreshments. Approximately 25 clients regularly used the services weekly with an average of 9 staying for lunch and 7 clients using the mini-buses each day.

Costs were expected to be £28,000 in 2014/15. The Butts' reserve figure at 31<sup>st</sup> March 2013 was £10,508 and for the 9 month operation until 31<sup>st</sup> December 2013 the organisation had operated at a £4,289 deficit, although a grant of £3,150 had been secured from the Community Foundation Surrey.

Discussions had progressed throughout the year with Tringhams to amalgamate the services, but, to date no firm plans for this had been agreed.

The Butts had asked for additional funding of £20,700 (an increase from the £15,000 awarded in 2013/14) in order to retain the existing 3 day a week service for this next financial year. However, it had not achieved the necessary increase in client numbers required in the service level agreement. As such, Officers had recommended that a six month period of notice be given to allow the organisation to wind down and for all clients' needs to be successfully provided for via Tringhams, Windle Valley Day Centre or the Vyne (in Knaphill) instead.

<u>Camberley Citizens Advice Bureau</u> – Members noted that the CAB had requested £88,642. However, a grant of £80,000 had been recommended. The Council had been engaged in discussions with the CAB on accommodation for in excess of 10 years without any resolution. It was considered that some calculation should be provided of how much the CAB saved the Council in services which would otherwise have to be met from internal resources.

<u>Basingstoke Canal Authority</u> – Members noted that the proposed grant had been held at the level of the previous year and queried whether or not this could exacerbate any flood risks.

<u>Arts Council</u> – Members noted that the grant of £1,400, as indicated in Annex A to the report was the proposed allocation, rather than the £1,000 listed in the body of the report.

#### RESOLVED, that

- (i) The report be noted and recommendations supported; and
- (ii) The Executive be advised that Surrey Heath Age Concern be asked to enter a full and frank dialogue with the Council about the services they will be able to retain, based upon their existing financial commitments and about services the Council may wish to commission from them in the future.

Note:

In accordance with the Surrey Heath Code of Conduct, Councillor Ian Cullen declared a Non- Pecuniary Interest as he was Vice-Chairman of the Surrey Heath Arts Council and Chairman of its Grants Sub-Committee

## 36/EP Committee Work Programme

The Committee considered a report on the work programme for the remainder of the 2013/14 municipal year.

Members of the Committee were also asked to consider any organisations they would like to receive presentations from in the 2014/15 municipal year. It was agreed to invite Accent Housing to the June 2014 meeting. It was also proposed that Jacqueline Riddles from the Family Support Team for Surrey Heath and Runnymede be invited. Inspector Martin Goodwin would attend to provide a community safety update.

It was proposed that the Environment Agency and Surrey Search and Rescue be invited to the September Committee meeting, with an update on grants to be considered in November.

The Committee agreed to invite representatives of the Police and Crime Panel, Street Angels and Your Sanctuary to the January 2015 Committee meeting, with the Surrey Heath Health and Wellbeing Board and Frimley Park Hospital to be invited to the March 2015 meeting.

Members also proposed that presentations by Thames Water and Affinity Water be included in a 'to do' list.

RESOLVED, that the Work Programme for 2013/14, as attached at Annex A to these minutes, be agreed.

#### **CHAIRMAN**

Annex A Annex A

# External Partnerships Select Committee Work Programme – 2014/15

Date		Topic	Presenter/ Author
24 June 2014	1.	Crime and Disorder Update	Inspector Goodwin
	2.	Accent Housing Group	TBC
	3.	Family Support Programme	Jacqueline Riddles
16 September 2014	1.	Environment Agency	TBC
	2.	Surrey Search and Rescue	TBC
25 November 2014	1.	Update on organisations in receipt of Revenue and Leisure Grants	Sarah Groom
20 January 2015	1.	Police and Crime Panel	Cllr Charlotte Morley
	2.	Street Angels	Peter Caddick
	3.	Your Sanctuary	TBC
3 March 2015	1.	Surrey Heath Health and Wellbeing Board	TBC
	2.	Frimley Park Hospital	TBC

# To be allocated:

Thames Water Affinity Water